



MIDLAND ECONOMIC INDEX				
January 2014				
ECONOMIC INDICATORS	BASE YEAR 1996	LAST YEAR 2013	THIS YEAR 2014	% Change 2013-2014
Taxable Spending – January (Per Sales Tax Rebates)*	\$74,202,052	\$208,986,739	\$221,191,331	5.8%
Taxable Spending – YTD*	\$74,202,052	\$208,986,739	\$221,191,331	5.8%
Dollars Spent on Auto Purchases – January*	\$14,208,588	\$51,032,944	\$65,700,755	28.7%
Dollars Spent on Auto Purchases – YTD*	\$14,208,588	\$51,032,944	\$65,700,755	28.7%
Hotel/Motel Tax Receipts – Qtr	\$196,479	\$1,375,386	\$1,445,947	5.1%
Hotel/Motel Tax Receipts – YTD	\$196,479	\$1,375,386	\$1,445,947	5.1%
Airline Boardings – January	38,809	34,664	37,063	6.9%
Airline Boardings – YTD	38,809	34,664	37,063	6.9%
Value All Building Permits – January	\$1,970,635	\$19,260,177	\$53,614,928	178.4%
Value All Building Permits – YTD	\$1,970,635	\$19,260,177	\$53,614,928	178.4%
Permits for New Homes – January	15	67	89	32.8%
Permits for New Homes – YTD	15	67	89	32.8%
Sales of Existing Homes – January	67	99	125	26.3%
Sales of Existing Homes – YTD	67	99	125	26.3%
Average Home Sale Price – January	\$83,934	\$242,691	\$273,875	12.8%
Average Home Sale Price – YTD	\$83,934	\$242,691	\$273,875	12.8%
EMPLOYMENT				
Wage and Salary Employment – January	50,900	82,700	86,700	4.8%
Wage and Salary Employment – YTD Avg	50,900	82,700	86,700	4.8%
Unemployment Rate – January	5.0	3.6	2.9	-19.4%
Unemployment Rate – YTD Avg	5.0	3.6	2.9	-19.4%
INDEX - January (Base = 100 January 1996)	100.0	201.0	214.7	6.8%

*Adjusted for inflation by restating in year 1995 dollars