## MIDLAND ECONOMIC INDEX

\% Change

| ECONOMIC INDICATORS <br> December/4th Quarter 2014 | BASE YEAR 1996 | $\begin{aligned} & \text { LAST YEAR } \\ & 2013 \end{aligned}$ | $\begin{aligned} & \text { THIS YEAR } \\ & 2014 \end{aligned}$ | $\begin{array}{r} 2013- \\ 2014 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: |
| Taxable Spending - December (Per Sales Tax Rebates) * | \$101,298,129 | \$229,983,413 | \$255,834,099 | 11.2\% |
| Taxable Spending - 4th Qtr * | \$288,554,038 | \$711,254,231 | \$822,042,854 | 15.6\% |
| Taxable Spending - Annual * | \$1,131,892,004 | \$2,754,978,741 | \$3,098,591,300 | 12.5\% |
| Dollars Spent on Auto Purchases - December * | \$15,597,456 | \$47,547,070 | \$53,393,612 | 12.3\% |
| Dollars Spent on Auto Purchases - 4th Qtr * | \$46,352,627 | \$147,769,909 | \$181,078,501 | 22.5\% |
| Dollars Spent on Auto Purchases - Annual * | \$178,589,633 | \$595,602,881 | \$732,218,153 | 22.9\% |
| Hotel/Motel Tax Receipts - Qtr | \$230,189 | \$1,535,402 | \$2,170,034 | 41.3\% |
| Hotel/Motel Tax Receipts - Annual | \$838,194 | \$5,856,069 | \$7,122,709 | 21.6\% |
| Airline Boardings - December | 46,648 | 42,590 | 47,520 | 11.6\% |
| Airline Boardings - 4th Qtr | 136,989 | 127,965 | 141,904 | 10.9\% |
| Airline Boardings - Annual | 547,024 | 502,600 | 543,296 | 8.1\% |
| Value All Building Permits - December | \$3,036,385 | \$46,066,728 | \$53,614,928 | 16.4\% |
| Value All Building Permits - 4th Qtr | \$14,838,870 | \$180,816,806 | \$108,177,594 | -40.2\% |
| Value All Building Permits - Annual | \$77,152,626 | \$839,166,814 | \$651,788,870 | -22.3\% |
| Permits for New Homes - December | 19 | 67 | 89 | 32.8\% |
| Permits for New Homes - 4th Qtr | 63 | 164 | 212 | 29.3\% |
| Permits for New Homes - Annual | 292 | 733 | 930 | 26.9\% |
| Sales of Existing Homes - December | 93 | 120 | 159 | 32.5\% |
| Sales of Existing Homes - 4th Qtr | 287 | 413 | 519 | 25.7\% |
| Sales of Existing Homes - Annual | 1,556 | 1,853 | 2,053 | 10.8\% |
| Average Home Sale Price - 4th Qtr | \$85,360 | \$264,827 | \$282,534 | 6.7\% |
| Average Home Sale Price - 4th Qtr | \$81,497 | \$258,322 | \$293,617 | 13.7\% |
| Average Home Sale Price - Annual | \$84,673 | \$254,924 | \$287,722 | 12.9\% |
| Home Sales Dollar Volume - December * | \$7,484,042 | \$20,559,651 | \$28,299,974 | 37.6\% |
| Home Sales Dollar Volume - 4th Quarter* | \$22,133,668 | \$69,138,292 | \$96,250,034 | 39.2\% |
| Home Sales Dollar Volume - Annual * | \$126,197,264 | \$308,357,456 | \$376,578,650 | 22.1\% |
| EMPLOYMENT |  |  |  |  |
| Wage and Salary Employment - December | 53,700 | 87,900 | 93,200 | 6.0\% |
| Wage and Salary Employment - Annual Avg | 52,160 | 85,515 | 90,190 | 5.5\% |
| Unemployment Rate - December | 3.7 | 2.9 | 2.1 | -27.6\% |
| Unemployment Rate - Annual Avg | 4.6 | 3.3 | 2.6 | -20.5\% |
| INDEX - December (Base = 100 January 1996) | 107.5 | 213.1 | 235.3 | 10.4\% |

[^0]
[^0]:    * Adjusted for inflation by restating in year 1995 dollars

