| MIDLAND ECONOMIC INDEX                      |                   | LAST YEAR<br>2013 | THIS YEAR     | %<br>Change<br>2013-<br>2014 |
|---|-------------------|-------------------|---------------|------------------------------|
| March 2014 ECONOMIC INDICATORS              | BASE YEAR<br>1996 |                   |               |                              |
|   |                   |                   |               |                              |
| Taxable Spending - 1st Quarter *            | \$291,813,367     | \$705,293,781     | \$758,023,969 | 7.5%                         |
| Dollars Spent on Auto Purchases - March *   | \$14,426,279      | \$51,592,338      | \$60,054,294  | 16.4%                        |
| Dollars Spent on Auto Purchases - 1st Qtr * | \$42,952,525      | \$146,091,531     | \$178,880,267 | 22.4%                        |
| Hotel/Motel Tax Receipts - Qtr              | \$196,479         | \$1,375,386       | \$1,445,947   | 5.1%                         |
| Hotel/Motel Tax Receipts - YTD              | \$196,479         | \$1,375,386       | \$1,445,947   | 5.1%                         |
| Airline Boardings - March                   | 48,155            | 42,663            | 47,633        | 11.6%                        |
| Airline Boardings - 1st Qtr                 | 127,174           | 112,541           | 118,199       | 5.0%                         |
| Value All Building Permits - March          | \$4,291,557       | \$82,327,264      | \$39,487,372  | -52.0%                       |
| Value All Building Permits - 1st Qtr        | \$15,490,102      | \$126,171,426     | \$121,715,677 | -3.5%                        |
| Permits for New Homes - March               | 29                | 57                | 94            | 64.9%                        |
| Permits for New Homes - 1st Qtr             | 73                | 189               | 244           | 29.1%                        |
| Sales of Existing Homes - March             | 146               | 205               | 160           | -22.0%                       |
| Sales of Existing Homes - 1st Qtr           | 320               | 432               | 419           | -3.0%                        |
| Average Home Sale Price - March             | \$86,723          | \$214,511         | \$286,658     | 33.6%                        |
| Average Home Sale Price - 1st Qtr Avg       | \$85,280          | \$231,561         | \$271,924     | 17.4%                        |
| EMPLOYMENT                                  |                   |                   |               |                              |
| Wage and Salary Employment - March          | 51,400            | 83,500            | 87,400        | 4.7%                         |
| Wage and Salary Employment - 1st Qtr Avg    | 51,100            | 83,100            | 87,200        | 4.9%                         |
| Unemployment Rate - March                   | 4.7               | 3.2               | 2.7           | -15.6%                       |
| Unemployment Rate - 1st Qtr Avg             | 4.8               | 3.4               | 2.9           | -14.9%                       |
| INDEX - March (Base = 100 January 1996)     | 101.7             | 202.9             | 216.2         | 6.6%                         |

<sup>\*</sup> Adjusted for inflation by restating in year 1995 dollars