

Board Binder Open Session

November 6, 2023

Agenda



MIDLAND DEVELOPMENT CORPORATION AS AUTHORIZED BY CHAPTER 504 OF THE TEXAS LOCAL GOVERNMENT CODE

NOTICE OF PUBLIC MEETING

In accordance with Chapter 551, Texas Government Code, as amended, notice is hereby given to the public that the Board of Directors of the Midland Development Corporation will meet in regular session, open to the public, in the Midland Chamber of Commerce board room, 303 West Wall Street, Suite 200, Midland, Texas, at 10:00 a.m. on November 6, 2023. A quorum of the Board of Directors of the Midland Development Corporation intends to be physically present at the aforementioned location.

Videoconference Information

Join Zoom Webinar

https://us02web.zoom.us/j/81646792413?pwd=WUZTYUs10FdTL0VTTjlueHZTQnh2UT09

Passcode: 908668

Or join by phone:

Dial(for higher quality, dial a number based on your current location):

US: +1 346 248 7799 or +1 669 444 9171 or +1 669 900 9128 or +1 719 359 4580 or +1 253 205 0468 or +1 253 215 8782 or +1 305 224 1968 or +1 309 205 3325 or +1 312 626 6799 or +1 360 209 5623 or +1 386 347 5053 or +1 507 473 4847 or +1 564 217 2000 or +1 646 558 8656 or +1 646 931 3860 or +1 689 278 1000 or +1 301 715 8592

Webinar ID: 816 4679 2413

Passcode: 908668

International numbers available: https://us02web.zoom.us/u/kcHP6jCrIm

At such meeting, the Board of Directors may discuss, consider, and take action on any of the following items:

- 1. Call meeting to order.
- 2. Introduction of new Midland Development Corporation board director Elvie Brown.
- 3. Motion approving the minutes of the September 25, 2023, meeting of the Midland Development Corporation.
- 4. Motion approving the minutes of the October 2, 2023, meeting of the Midland Development Corporation.
- 5. Presentation from Shafik Tejani on the downtown DoubleTree Hilton hotel.
- 6. Resolution authorizing signatories on Midland Development Corporation bank accounts.



7. Presentation on the October 2023 monthly expenses and economic development activity report from

the Midland Development Corporation Executive Director and staff.

Posted this 3 rd day of November 2023.	
	Marcia Bentley German
	City Governance Officer/City Secretary

September 25th Minutes

MIDLAND DEVELOPMENT CORPORATION

MINUTES

September 25, 2023

The Board of Directors of the Midland Development Corporation convened in special session at the Midland Chamber of Commerce board room, 303 West Wall Street, Suite 200, Midland, Texas, at 3:00 p.m. on September 25, 2023.

Board Members present: Chairman Chase Gardaphe, Director Berry Simpson,

Director Lourcey Sams, Director Brad Bullock, and

Director Zachary Deck

Board Members absent: Director Jill Pennington and Director Lucy Sisniega

Staff Members present: City Manager Tommy Gonzalez, Deputy City Manager

Morris Williams Jr., Assistant City Manager Jose Ortiz, Assistant City Manager Tina Jauz, City Attorney Nicholas Toulet-Crump, Director of Finance Christy Weakland, Manager of Communications and Marketing Karisa Danley, and City Governance Officer/City Secretary

Marcia Bentley-German

Council Member(s) present: None

MDC Staff Members present: Executive Director Sara Harris, Business Retention &

Expansion Coordinator Sammi Steele, and Marketing &

Administrative Coordinator Gabrielle Franks

1. Call meeting to order.

Chairman Gardaphe called the meeting to order at 3:11 p.m.

2. Motion authorizing the Chairman of the Midland Development Corporation (MDC) to negotiate an amended Master Development Agreement between the City of Midland, the MDC, and C. Hodges Development Services L.L.C. or its assignee, Bass Pro Outdoor World, L.L.C., to provide for \$5.5 million in MDC funding for certain project infrastructure costs; and providing that such agreement shall not become effective until approved by the MDC board of directors and the Midland City Council.

Director Sams moved to approve motion authorizing the Chairman of the Midland Development Corporation (MDC) to negotiate an amended Master Development Agreement between the City of Midland, the MDC, and C. Hodges Development Services L.L.C. or its assignee, Bass Pro Outdoor World, L.L.C., to provide for \$5.5 million in MDC funding for certain project infrastructure costs; and providing that such agreement shall not become effective when approved by the Midland City Council., seconded by Director Bullock. The motion carried by the following vote: AYE: Gardaphe, Bullock, Simpson, Deck, and Sams. NAY: None. ABSTAIN: None. ABSENT: Pennington and Sisniega.

All the business at hand having been completed, Chairman Gardaphe adjourned the meeting at 3:15 p.m.
Respectfully submitted,
Vanessa Magallanes, Chief Deputy City Secretary
PASSED AND APPROVED the 6 th Day of November 2023.
Jill Pennington, Secretary

October 2nd Minutes

MIDLAND DEVELOPMENT CORPORATION

MINUTES

October 02, 2023

The Board of Directors of the Midland Development Corporation convened in regular session at the Midland Chamber of Commerce board room, 303 West Wall Street, Suite 200, Midland, Texas, at 10:00 a.m. on October 02, 2023.

Board Members present: Chairman Chase Gardaphe, Director Berry Simpson,

Director Lourcey Sams, Director Jill Pennington, Director, Director Brad Bullock, Director Zachary Deck,

and Director Lucy Sisniega

Board Members absent: None

Staff Members present: Assistant City Manager Tina Jauz, Assistant City

Manager Jose Ortiz, Assistant City Attorney Nicholas Toulet-Crump, and Chief Deputy City Secretary Vanessa

Magallanes

Council Member(s) present: Mayor Lori Blong

MDC Staff Members present: Executive Director Sara Harris, Marketing &

Administrative Coordinator Gabrielle Franks, and Business Retention & Expansion Coordinator Sammi

Steel

1. Call meeting to order.

Chairman Gardaphe called the meeting to order at 10:02 am

2. Motion approving the minutes of the September 11, 2023, meeting of the Midland Development Corporation.

Director Bullock moved to approve minutes of the September 11, 2023, meeting of the Midland Development Corporation, seconded by Director Pennington. The motion carried by the following vote: AYE: Gardaphe, Sisniega, Simpson, Sams, and Deck. NAY: None. ABSTAIN: None. ABSENT: None.

3. Presentation from Texas Tech University Health Sciences Center.

Regional Dean and Professor of Texas Tech University Health Sciences Center, Timothy Benton, MD gave a presentation regarding the Psychiatry Program.

4. Presentation from MOTRAN Alliance, Inc. on infrastructure projects and initiatives in Midland and the Permian Basin.

MOTRAN Alliance, Inc., President James Beauchamp gave a presentation regarding initiatives and infrastructure in Midland, TX and the Permian Basin.

5. Resolution authorizing the execution of an economic development agreement with MOTRAN Alliance, Inc.; and authorizing payment therefor.

Director Sams moved to approve Resolution ED-448 authorizing the execution of an economic development agreement with MOTRAN Alliance, Inc.; and authorizing payment therefor., seconded by Director Simpson. The motion carried by the following vote: AYE: Gardaphe, Sisniega, Pennington, Bullock, and Deck. NAY: None. ABSTAIN: None. ABSENT: None.

6. Resolution authorizing the execution of an economic development agreement with KLJ Engineering, LLC; and authorizing payment therefor.

Director Bullock moved to approve Resolution ED-449 authorizing the execution of an economic development agreement with KLJ Engineering, LLC; and authorizing payment therefor., seconded by Director Pennington. The motion carried by the following vote: AYE: Gardaphe, Simpson, Sams, and Deck. NAY: Sisniega. ABSTAIN: None. ABSENT: None.

7. Motion authorizing the Chairman to negotiate and execute a consultant services agreement with Parkhill, Smith & Cooper, Inc., DBA Parkhill in an amount not to exceed \$175,000.00 for services related to the preparation of a downtown master plan; and providing that such agreement shall not become effective until approved by the Midland City Council.

Director Deck moved to approve the motion authorizing the Chairman to negotiate and execute a consultant services agreement with Parkhill, Smith & Cooper, Inc., DBA Parkhill in an amount not to exceed \$175,000.00 for services related to the preparation of a downtown master plan; and providing that such agreement shall not become effective until approved by the Midland City Council., seconded by Director Simpson. The motion carried by the following vote: AYE: Gardaphe, Sisniega, Pennington, Sams, and Bullock. NAY: None. ABSTAIN: None. ABSENT: None.

8. Resolution authorizing the execution of a consultant services agreement with The Perryman Group in an amount not to exceed \$80,000.00 for the production of certain economic indices and reports regarding the City of Midland, Texas, and the Permian Basin.

Director Pennington moved to Resolution ED-450 authorizing the execution of a consultant services agreement with The Perryman Group in an amount not to exceed \$80,000.00 for the production of certain economic indices and reports regarding the City of Midland, Texas, and the Permian Basin., seconded by Director Sams. The motion carried by the following vote: AYE: Gardaphe, Sisniega, Simpson, Bullock, and Deck. NAY: None. ABSTAIN: None. ABSENT: None.

9. Presentation on the September 2023 monthly expenses and economic development activity report from the Midland Development Corporation Executive Director and staff.

Sara Harris gave an overview of the month's expenses, and economic development activity. Gabrielle Franks updated the board with the social media stats. Sammi Steele gave an overview of the business retention and expansion program in September.

Board recessed into executive session at 11:07 a.m.

- 10. Pursuant to Texas Government Code §551.101, the Board of Directors will hold an Executive Session, which is closed to the public to discuss the following matters as permitted under the following Texas Government Code Sections:
 - a. Section 551.087 Deliberation Regarding Economic Development Negotiations
 - i. <u>Discuss business prospects that the Midland Development Corporation seeks to have, locate, stay, or expand in or near the City of Midland, Texas, and discuss possible incentives, and discuss contract compliance on the part of businesses.</u>

Board reconvened into open session at 11:34 a.m.

All the business at hand having been completed, Chairman Gardaphe adjourned the meeting at 11:34 a.m.

Respectfully submitted,

Vanessa Magallanes, Chief Deputy City Secretary

PASSED AND APPROVED the 7th Day of November 2023.

Jill Pennington, Secretary

DoubleTree Presentation

DOUBLETREE BY HILTON MIDLAND PLAZA





2023-2024 RENOVATION PROJECT DOUBLETREE BY HILTON MIDLAND PLAZA

Thank you for the opportunity to present this proposal to the Midland Development Corporation and the City of Midland. Your time and consideration in helping with this Project is greatly appreciated.

We believe this Renovation Project will further enhance the continuation of the Master Plan already approved by the City and bring further business and revenues to the City of Midland. It would improve our partnership with the Convention and Visitors Bureau and the Bush Convention Center.

Enclosed, you will find the details of the DoubleTree by Hilton Midland Plaza Renovation Project, along with a request for assistance in the amount of \$15,000,000 from Midland Development Corporation and City of Midland. These funds, along with \$2.5 Million Dollars invested by Ownership, will be used to complete property renovation of the 261 Room Hotel, including renovation of guest rooms, lobby, meeting space, restaurant, Starbucks Kiosk Coffee Shop, bars, pool, gym, and all public areas. It will also include bringing in fiber optics and other necessary infrastructure upgrades to bring the building up where it needs to be. We hope you will strongly consider this request and see how this renovation project could impact the downtown area and the city.

PROJECT OVERVIEW

- This property has been a part of the Downtown area since the early 1970's.
- We purchased the property in February of 2004 and have been honored to be a Hospitality Partner with many long-term businesses in the community and the local citizens and their families.
- Our commitment to Community Involvement and Service has been something we have taken pride in for more than 27 years in the Midland area. We continue to commit to that service as we advance and hope to be part of the Midland Downtown area for many years.
- This renovation project is vital to the continued efforts of the Downtown Revitalization Master Plan. It would give the community a hospitality facility that would work well with current and upcoming businesses and attract additional business travel. It would also provide the citizens of Midland with a venue to welcome their families/friends, hold events, and make memories.

LOBBY CONCEPT



The Lobby will be turned into an Open Concept Lobby with an easy flow from check-in to all of the outlets and amenities we will offer.



POOL DECK CONCEPT



The Pool Deck would be renovated and open to the Hotel Guests and local events hosted in the past, like Party on the Patio and private events booked through our Sales Department.



ROOFTOP BAR CONCEPT

The Rooftop Bar would be expanded, and a similar concept to this one would be used. This would enhance the nightlife and complement the already renovated Convention Center Outdoor Area so that Hotel Guests and Local Customers could enjoy the outdoor concerts and events year-round.



STARBUCKS CONCEPT



We will bring a
Full Starbucks
Kiosk Coffee Shop
with street access
and Hotel Lobby
Access. This
Starbucks will offer
everything a
complete
Starbucks Coffee
Shop Offers



FOOD & BEVERAGE VISION

Our Vision for the Food and Beverage Venues would be one that would entertain both Hotel Guests and local customers. We would offer:

- Full-Service Restaurant and Room Service
- 2 Bars, one of which would be an indoor/outdoor venue looking out towards the Bush Convention Center and Centennial Park.
- Full-Service Starbucks Coffee Shop
- Totally renovated Banquet Space for large and small events.
- Partnering with Top Chefs nationwide to do Pop-up Cuisines in our different Food & Beverage Outlets.

POTENTIAL BRIDGEWAY CONCEPT

Several inquiries have been made about a Bridgeway linking the Hotel to the Bush Convention Center.

This is a rendering of what this Bridge Concept could look like. It would further enhance the amenities we could offer to our Guests and the Customers of the Bush Convention Center.



RENOVATION PLAN

- We are working with a Contractor on a Scope of Work to include all the renovations necessary to revitalize the DoubleTree Property completely.
- We continue to work with Hilton Corporation through the PIP Process to ensure that we comply with all Brand Standards our Franchise Agreement sets.

Description	Cost
Guest Rooms (including FF&E)	\$8,250,000
Public Area (including FF&E)	\$4,482,000
Restaurants	\$200,000
Bar	\$300,000
Infrastructure/Construction Upgrades	\$1,768,000
TOTAL	\$15,000,000

HISTORICAL FINANCIAL PERFORMANCE

• As shown below, the revenues generated since 2004 have been very viable to the company and the city, county, and state through taxes. The years that showed less revenue are due to oil economy recession periods in the Permian Basin and during the Covid Pandemic, where Hospitality took one of the biggest hits in overall business loss.

	DOUBLETREE BY HILTON-MIDLAND, TX: HOTEL INFORMATION/DATA										
Vana	Room Revenue	Food	Payrana	Misc. Revenue	Total Revenues	Paymell (Grass)/Wares	Promotive Towns	Sales & Use Tax/Mixed	State	City	County
Year 2004	\$ 2,547,412.00	\$ 607,678.00	\$ 149,190.00	\$ 83,484.00	\$ 3,387,764.00	Payroll (Gross)/Wages \$ 1,053,564.00	\$ 131,524.31				
2004	\$ 4,009,021.00	\$ 965,212.00	\$ 153,886.00	\$ 103,362.00	\$ 5,231,481.00	\$ 1,511,459.00	\$ 154,454.11	-		\$ 214,849.90	
2005	\$ 5,408,712.00	\$ 952,214.00	\$ 355,229.00	\$ 106,093.00	\$ 6,822,248.00	\$ 1,575,683.00	\$ 210,400.02	\$ 102,448.12	\$ 308,521.15	\$ 363,178.24	·
2007	\$ 6,083,346.00	\$ 929,786.00	\$ 425,282.00	\$ 152,136.00	\$ 7,590,550.00	\$ 1,889,350.00	\$ 234,613.16		\$ 347,084.28	\$ 406,352.18	
2008	\$ 7,695,198.00	\$ 1,126,298.00	\$ 567,233.00	\$ 239,767.00	\$ 9,628,496.00	\$ 2,385,223.00	\$ 315,683.63		\$ 448,563.62	\$ 515,352.46	
2009	\$ 5,729,227.00	\$ 849,543.00	\$ 473,394.00	\$ 277,556.00	\$ 7,329,720.00	\$ 2,012,040.00	\$ 373,843.48	\$ 146,654.25	\$ 324,835.44	\$ 414,527.21	
2010	\$ 5,670,276.85	\$ 930,772.71	\$ 508,198.70		\$ 7,375,009.52	\$ 2,013,481.00	\$ 288,937.39	\$ 160,769.83	\$ 328,050.01	\$ 389,336.48	\$ 55,063.30
2011	\$ 7,772,781.65	\$ 1,147,289.74	\$ 662,412.39	-	\$ 9,669,628.50	\$ 2,331,510.00	\$ 329,018.03	\$ 200,466.09	\$ 460,836.95	\$ 537,764.68	
2012	\$ 10,328,485.35	\$ 1,106,943.02	\$ 602,998.16		\$ 12,113,833.68	\$ 2,539,953.00	\$ 428,134.67	\$ 198,332.86	\$ 579,336.03	\$ 671,664.64	\$ 94,992.58
2013	\$ 12,273,377.65	\$ 1,102,888.52	\$ 719,388.67	\$ 62,103.73	\$ 14,157,758.57	\$ 2,438,733.00	\$ 442,978.88	\$ 222,338.95	\$ 656,195.91	\$ 779,481.58	\$ 110,465.72
2014	\$ 13,059,252.07	\$ 1,324,841.62	\$ 814,701.14	\$ 66,160.97	\$ 15,264,955.80	\$ 2,677,609.00	\$ 468,774.99	\$ 219,477.32	\$ 702,916.18	\$ 819,889.33	\$ 116,530.76
2015	\$ 10,120,043.73	\$ 1,203,999.48	\$ 752,768.04	\$ 56,784.49	\$ 12,133,595.74	\$ 2,736,760.00	\$ 483,426.76	\$ 248,310.45	\$ 590,342.16	\$ 682,854.10	\$ 97,550.28
2016	\$ 6,618,544.26	\$ 1,029,176.28	\$ 552,205.35	\$ 41,887.80	\$ 8,241,813.69	\$ 2,369,385.00	\$ 354,174.39	\$ 205,788.92	\$ 396,245.77	\$ 454,520.34	\$ 64,931.76
2017	\$ 7,890,480.15	\$ 885,312.99	\$ 516,863.55	\$ 43,749.59	\$ 9,336,406.28	\$ 2,201,397.00	\$ 229,209.30	\$ 151,260.74	\$ 467,533.27	\$ 541,088.01	\$ 77,298.28
2018	\$ 12,633,670.82	\$ 977,762.80	\$ 534,406.06	\$ 105,024.11	\$ 14,250,863.79	\$ 2,486,975.00	\$ 282,904.92	\$ 156,553.64	\$ 749,982.39	\$ 870,391.45	\$ 124,342.99
2019	\$ 10,799,416.27	\$ 798,156.38	\$ 459,753.22	\$ 136,438.00	\$ 12,193,763.87	\$ 2,531,120.00	\$ 409,719.87	\$ 138,509.27	\$ 643,513.88	\$ 743,794.89	\$ 106,256.44
2020	\$ 3,090,100.00	\$ 229,613.00	\$ 232,062.00	\$ 1,166,653.00	\$ 4,718,428.00	\$ 1,125,740.00	\$ 135,624.00	\$ 81,345.81	\$ 186,984.39	\$ 209,169.32	\$ 26,918.11
2021	\$ 4,135,502.00	\$ 341,053.00	\$ 428,731.00	\$ 95,366.00	\$ 5,000,652.00	\$ 1,507,234.00	\$ 155,406.00	\$ 92,679.49	\$ 243,298.70	\$ 284,857.78	\$ 40,693.98
2022	\$ 5,633,455.00	\$ 624,625.00	\$ 550,215.00	\$ 146,747.00	\$ 6,955,042.00	\$ 1,796,843.00	\$ 197,700.00	\$ 113,871.84	\$ 331,454.71	\$ 387,626.79	\$ 55,377.19
Totals	\$ 141,498,301.80	\$17,133,165.54	\$9,458,917.28	\$ 3,311,625.82	\$ 171,402,010.44	\$ 39,184,059.00	\$ 5,626,527.91	\$3,011,887.42	\$8,131,683.89	\$9,460,292.91	\$1,203,906.20

POST RENOVATION FINANCIAL PROJECTIONS AND ECONOMIC IMPACT

The Economic Impact of this project includes:

- A State-of-the-art Hilton Brand Hotel to the already growing downtown area
- Bringing back businesses that have gone to other properties locally as well as surrounding towns
- Bringing in New Business by offering new products and working closely with Convention and Visitor's Bureau, Bush Convention Center, and Centennial Park
- Adding an estimated 25 additional jobs in Year I post renovation (approximately \$754,000.00 in wages)
- Increase City Occupancy Taxes by approximately 31.53% by Year 3 (about \$265,755.00)
- Increase County Occupancy Taxes by approximately 31.89% by Year 3 (about \$38,410.00)

	Post Renovation Projections											
Year	Room Revenue	Food	Beverage	Misc. Revenue	Total Revenues		Payroll (Gross)/Wages	Property Taxes	Sales & Use Tax/Mixed Beverage Taxes	State Occupancy Tax	City Occupancy Tax	County Occupancy Tax
Year 1	\$ 10,636,421.00	\$ 957,964.00	\$ 668,519.00	\$ 136,803.00	\$ 12,399,707.00		\$ 2,697,838.89	\$ 309,992.68	\$ 178,950.32	\$ 638,401.27	\$ 722,213.00	\$ 103,173.29
Year 2	\$ 12,691,601.00	\$ 1,105,343.00	\$ 716,271.00	\$ 136,803.00	\$ 14,650,018.00		3,221,933.48	\$ 366,250.43	\$ 201,124.41	\$ 761,712.04	\$ 861,759.68	\$ 123,108.53
Year 3	\$ 13,923,273.00	\$ 1,149,556.00	\$ 768,001.00	\$ 136,803.00	\$ 15,977,633.00		3,532,505.31	\$ 399,440.86	\$ 212,624.39	\$ 835,612.40	\$ 945,390.26	\$ 135,055.75
Totals	\$ 37,251,295.00	\$ 3,212,863.00	\$ 2,152,791.00	\$ 410,409.00	\$ 43,027,358.00	9	9,452,277.68	\$ 1,075,683.97	\$ 592,699.12	\$ 2,235,725.71	\$ 2,529,362.94	\$ 361,337.57

COMMUNITY CONTRIBUTIONS/INVOLVEMENT

DoubleTree has been a dedicated partner in the Community and takes pride in helping where the needs are and being available to make our city a better place for everyone who lives or visits Midland. Some of our contributions and involvement through the years include:

- Emergency/Disaster Support
 - . Supporting victims of Hurricane Katrina by offering two floors for eight weeks and donating over \$100,000 in goods and services.
 - · Providing emergency space for the women's shelter and assisting the Red Cross with fire displacement and other emergencies.
 - Collaboration with emergency management for reduced-rate staff rooms during fires and emergencies.
 - · Continued Work with the Salvation Army on community needs, including clothing, blanket drives, and the Socks for Souls program.
- Annual participation in Hunt for Heroes and recognition with Hilton's National CARE Award.
- Long-term support for Aphasia assistance programs.
- Partnership with MOSC, providing up to 100 free room nights annually since the hotel's inception.
- Involvement in the HEB Feast of Sharing event, volunteering annually and offering support.
- Volunteer at Midland Food Bank through our Care Committee
- Volunteer with Keep Midland Beautiful through our Care Committee
- Partner with the 9/11 Stair Climb Event annually
- Host Hotel for downtown events and festivals
- Complimentary quarterly guest rooms for the MC lecture series for over ten years.
- · Providing apartment furniture for Harmony Home after their remodeling project.
- · Supplying desks and furniture for the expanded Ector County Health Department offices post-COVID.

EDUCATION AND SPECIAL EVENTS SUPPORT

- Continued Partnership with South Elementary through coat drives, Thanksgiving baskets, and school supplies drives.
- Hosting special needs proms for Bynum and MISD every year, providing the venue and volunteer staff free of charge.
- Supporting the MISD "Stars" program by hosting nominated families for a free weekend stay to recognize their achievements.
- Volunteer readers at Elementary schools of MISD.
- Mentor Volunteers for At-Risk Students in Alternative Education Facilities.
- Organizing the Teachers in Excellence cocktail party before their event each year.

ARTS AND NON-PROFIT SUPPORT

- Host Hotel for artists through the Arts Council.
- Assisting numerous non-profits with donations for their silent auctions, regularly providing free suites and dinners.
- Partner with Celebration of the Arts event annually.

FUNDING REQUEST

We respectfully request a \$15 Million investment from the Midland Development Corporation and City of Midland. This investment is crucial to the renovation project for DoubleTree by Hilton Midland Plaza and its continued success in serving the Community. This investment will be added to the \$2.5 Million Dollar Investment made by the Owners for this project.

This renovation project will allow us to continue serving the community and enhance the already thriving revitalization projects in the Downtown area.

As a long-term business of the downtown area, our continued efforts and service to the community would benefit the citizens of Midland as well as new businesses and visitors that come through the area.

We know our hospitality experience will benefit the community and the downtown revitalization just as it has for over 27 years. Historically, we have spent over \$20 Million in renovations, Capex, and Infrastructure. We have a long history of reinvesting our profits into the properties we own and will continue to do so in the future.

The renovation plans have been discussed for the past three years but have had to be put on hold due to the COVID-19 pandemic and the downturn in business. We are excited to see the business returning to hospitality and look forward to getting the project underway very soon.

CONCLUSION

- We hope that the years of service that DoubleTree by Hilton Midland Plaza has given to the City and the downtown area will show the dedication and commitment that we have going forward to be an integral part of the downtown revitalization project
- Continuation of having a Hilton Franchise Hotel downtown will bring business travelers to the area as it has for decades. The Hilton Brand offers business and leisure travelers the continued service they seek when traveling to the Permian Basin.
- This Project would ensure that the Downtown Revitalization would have a luxury product equivalent, if not better, than the Marriott Property in Odessa. It would give Midland the same opportunities to add growth to the City and people traveling to the Permian Basin.
- We sincerely appreciate the consideration that you are giving to this project. We hope you can invest and help the DoubleTree by Hilton Midland Plaza remain a vital part of the Downtown Revitalization Project and continue to Partner in Service to our City.

CONTACT INFORMATION

- Shafik Tejani, Managing Partner
- Shafik.Tejani@mtp-hosp.com
 - (432) 967-2763

MDC Bank Account Signatories

RESOLUTION NO.	
----------------	--

RESOLUTION AUTHORIZING SIGNATORIES ON MIDLAND DEVELOPMENT CORPORATION BANK ACCOUNTS

WHEREAS, the Midland Development Corporation Board of Directors finds it to be in the public interest to authorize withdrawals from all bank accounts held by the Midland Development Corporation by the individuals listed in Section One hereof;

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS
OF THE MIDLAND DEVELOPMENT CORPORATION:

SECTION ONE. That the following individuals are hereby authorized to withdraw funds from all bank accounts held by the Midland Development Corporation: Chase Gardaphe; Berry Simpson; Jill Pennington; P. Lourcey Sams; Brad Bullock; Zachary Deck; Elvie Brown; and Sara Harris.

SECTION TWO. That two (2) signatures shall be required for withdrawal amounts over \$2,500.00, and for any employee expense reimbursement over \$500.00.

On motion of Director	, secon	, seconded by Director				
above and foregoing resolution was	adopted by the	Board of Director	rs of the Midland			
Development Corporation at a regular	meeting on the _	day of	, A.D.,			
2023, by the following vote:						
Directors voting "AYE":						
Directors voting "NAY":						
						
	CHASE GA	′				
	Chairman o	f the Midland				

Development Corporation

ATTEST:
JILL PENNINGTON,
Secretary of the Midland
Development Corporation
APPROVED AS TO FORM ONLY:
IOUNI OUNIEMII I ED
JOHN OHNEMILLER,
Attorney for the Midland
Development Corporation

Income Statement

MIDLAND DEVELOPMENT CORPORATION INCOME STATEMENT FOR THE 1 MONTHS ENDED October 31, 2023

	Oct-23	YTD	Budgeted Amount
Revenue	\$1,518,524.05	\$1,518,524.05	\$12,976,644.00
			'
40100 - State Sales Tax	\$1,376,937.05	\$1,376,937.05	\$12,000,000.00
40600 - Public ROW Use Fees	\$0.00	\$0.00	\$0.00
43000 - Interest	\$60,200.00	\$60,200.00	\$0.00
43010 - Interest - Nonpooled Invest	\$0.00	\$0.00	\$0.00
46190 - Miscellaneous Rentals	\$81,387.00	\$81,387.00	\$976,644.00
49020 - Sale of Buildings	\$0.00	\$0.00	\$0.00
4235150 - Midland Dvlpmt Corp Revenue	\$1,518,524.05	\$1,518,524.05	\$12,976,644.00

Evenes	¢426.262.66	\$22C 2C2 CC	\$20 E92 90E 00
Expense	\$136,363.66	\$236,363.66	\$26,583,805.00
51010 - Base Salary	\$31,800.04	\$31,800.04	\$360,047.00
51090 - Fica MDC Portion	\$2,432.71	\$2,432.71	\$29,038.00
51110 - Health Insurance	\$2,053.36	\$2,053.36	\$28,440.00
51135 - ACCE Profit Sharing	\$1,758.01	\$1,758.01	\$25,203.00
52010 - Office Supplies	\$179.36	\$179.36	\$6,500.00
52110 - Motor Vehicle Supplies	\$60.98	\$60.98	\$1,500.00
52115 - Minor Furniture & Fixtures	\$0.00	\$0.00	\$1,000.00
52155 - Minor Computer Hrdwre & Periph	\$0.00	\$0.00	\$12,000.00
52160 - Computer Software & Supplies	\$18,231.45	\$18,231.45	\$35,000.00
52620 - Postage	\$82.49	\$82.49	\$1,000.00
53010 - Communication	\$2,339.59	\$2,339.59	\$17,000.00
53030 - Light & Power	\$7.65	\$7.65	\$150.00
53110 - Insurance-External	\$0.00	\$0.00	\$150,000.00
53212 - Equipment Rental-External	\$334.98	\$334.98	\$5,000.00
53220 - Advertising	\$31,413.06	\$31,413.06	\$225,000.00
53370 - Grounds Maintenance	\$1,868.87	\$1,868.87	\$25,000.00
53405 - Software Maintenance	\$1,525.54	\$1,525.54	\$15,000.00
53440 - External Audit Fees	\$0.00	\$0.00	\$40,000.00
53450 - Consulting Fees	\$0.00	\$0.00	\$500,000.00
53510 - Travel & Entertainment	\$0.00	\$0.00	\$10,000.00
53520 - Dues & Subscriptions	\$4,523.77	\$4,523.77	\$17,000.00
53530 - Training,Registration Fees,Etc	\$600.00	\$600.00	\$15,000.00
53905 - Economic Development Incentive	\$0.00	\$0.00	\$9,098,141.00
53907 - Business Recruitment & Retentn	\$23,480.06	\$23,480.06	\$70,000.00
53909 - Prior Year Committed Incentives	\$0.00	\$0.00	\$13,464,662.00
53920 - Rent	\$5,817.00	\$5,817.00	\$69,804.00
54010 - Building Maintenance	\$7,854.74	\$7,854.74	\$80,000.00
55120 - Maint Instruments & Appara.	\$0.00	\$0.00	\$1,200.00
56188 - MOTRAN	\$0.00	\$0.00	\$142,500.00
56202 - General Fund Services	\$0.00	\$0.00	\$444,960.00
56410 - Payment of Principal	\$0.00	\$0.00	\$70,605.00
56420 - Interest Expense	\$0.00	\$0.00	\$6,595.00
56910 - Depreciation Expense	\$0.00	\$0.00	\$416,460.00
56995 - Project Non Capital - Promotions	\$0.00	\$0.00	\$1,200,000.00
57001 - Capital Buildings & Structures	\$0.00	\$0.00	\$0.00
57002 - Capital Improv Other Than Bldg	\$0.00	\$100,000.00	\$0.00
235235 - Midland Development Corp	\$136,363.66	\$236,363.66	\$26,583,805.00

October 2023 Net Income: \$1,382,160.39

Year-to-Date Net Income: \$1,282,160.39

Balance Sheet

MIDLAND DEVELOPMENT CORPORATION BALANCE SHEET FOR THE PERIOD ENDED

October 31, 2023

(Used for Internal Purposes Only)

ASSETS

Current Assets Cash and cash equivalents Investments Sales tax receivable Prepaid expenses Accounts receivable	_	21,819,472 7,758,523 - - 81,110	29,659,105
Non-Current Assets Capital Assets, net Forgivable Loans Made to Primary Government	2,984,110	31,073,238	
Made to Other Total Forgivable Loans	6,579	2,990,689	34,063,927
Total Assets		•	\$ 63,723,032
LIABILITIES AND NET POSITION			
<u>Liabilities</u>			
Accounts payable		85,335	
Retainage Payable		130,200	
Capital Leases payable		565,054	
Commitments payable			
Due within one year	7,118,318		
Due in more than one year	12,174,011		
Total Commitments Payable	_	19,292,329	00 070 040
			20,072,918
Net Position			
Net investment in capital assets		31,073,238	
Restricted for Forgivable Loans		2,990,689	
Restricted for Capital Leases		565,054	
Promotions		1,354,233	
Unrestricted		7,666,900	
	_		43,650,114

\$ 63,723,032

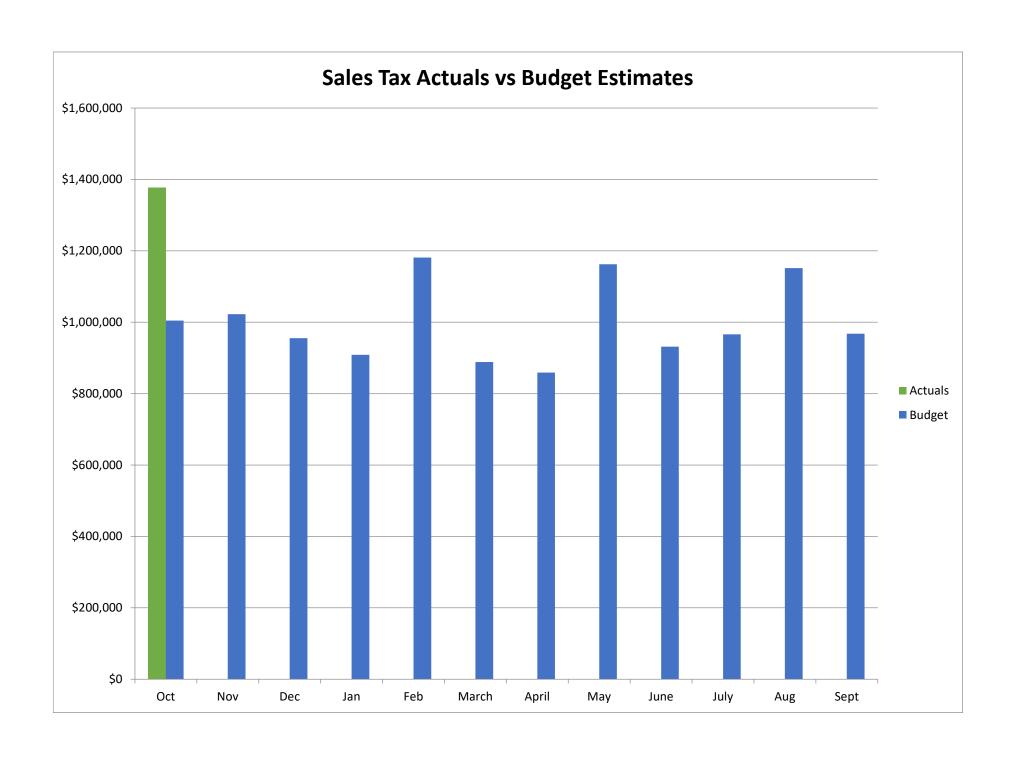
Total Liabilities and Net Position

Sales Tax



Sales Tax Variance

	2021-2022	2022-2023	% Change	2022-2023	2023-2024	% Change	YTD Change
October	\$971,343.63	\$1,416,510.48	45.83%	\$1,416,510.48	\$1,376,937.05	-2.79%	-2.79%
November	\$1,156,353.89	\$1,364,595.51	18.01%	\$1,364,595.51			
December	\$1,013,549.80	\$1,380,834.52	36.24%	\$1,380,834.52			
January	\$1,117,874.02	\$1,358,336.22	21.51%	\$1,358,336.22			
February	\$1,434,528.04	\$1,649,985.00	15.02%	\$1,649,985.00			
March	\$983,421.74	\$1,344,612.50	36.73%	\$1,344,612.50			
April	\$1,015,116.31	\$1,266,881.01	24.80%	\$1,266,881.01			
May	\$1,487,467.44	\$1,597,917.80	7.43%	\$1,597,917.80			
June	\$1,218,236.38	\$1,325,843.43	8.83%	\$1,325,843.43			
July	\$1,326,275.50	\$1,395,392.32	5.21%	\$1,395,392.32			
August	\$1,582,536.23	\$1,662,691.61	5.06%	\$1,662,691.61			
September	\$1,303,011.95	\$1,328,790.99	1.98%	\$1,328,790.99			
Annual Total	\$14,609,714.93	\$17,092,391.39	16.99%	\$17,092,391.39	\$1,376,937.05		



Activity Report



BUSINESS
RETENTION 8
EXPANSION

NOVEMBER 2023

0000

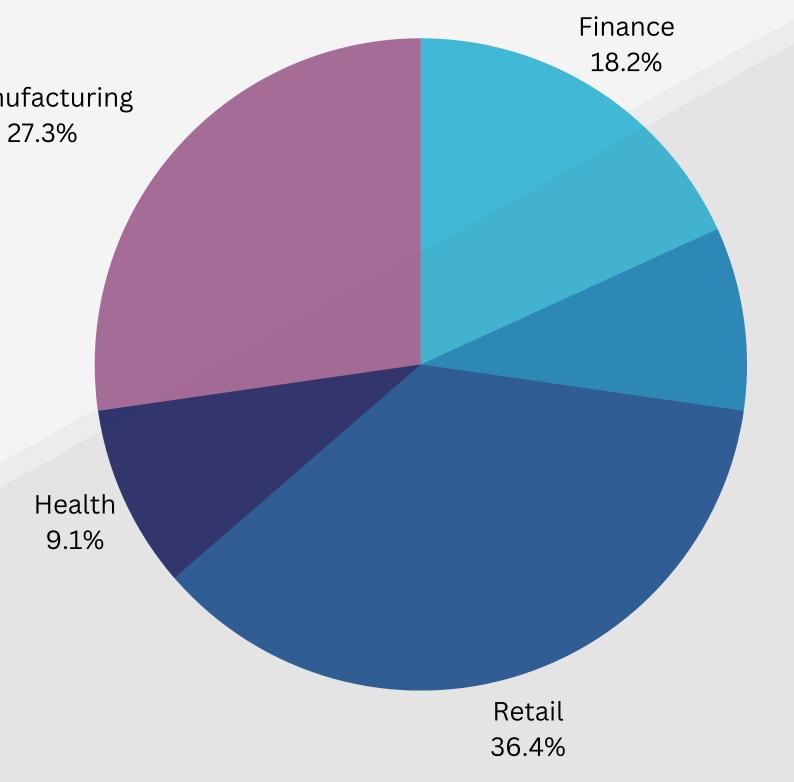
BRE COORDINATOR: SAMMI STEELE THOMAS





WHAT KIND OF BUSINESSES HAVE Manufacturing 27.3% WE VISITED SO FAR THIS FALL?







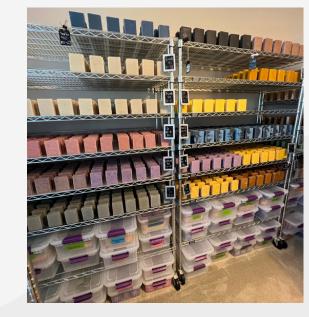
Restaurant

9.1%

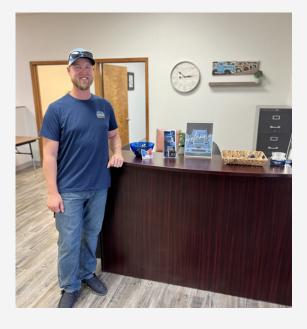


















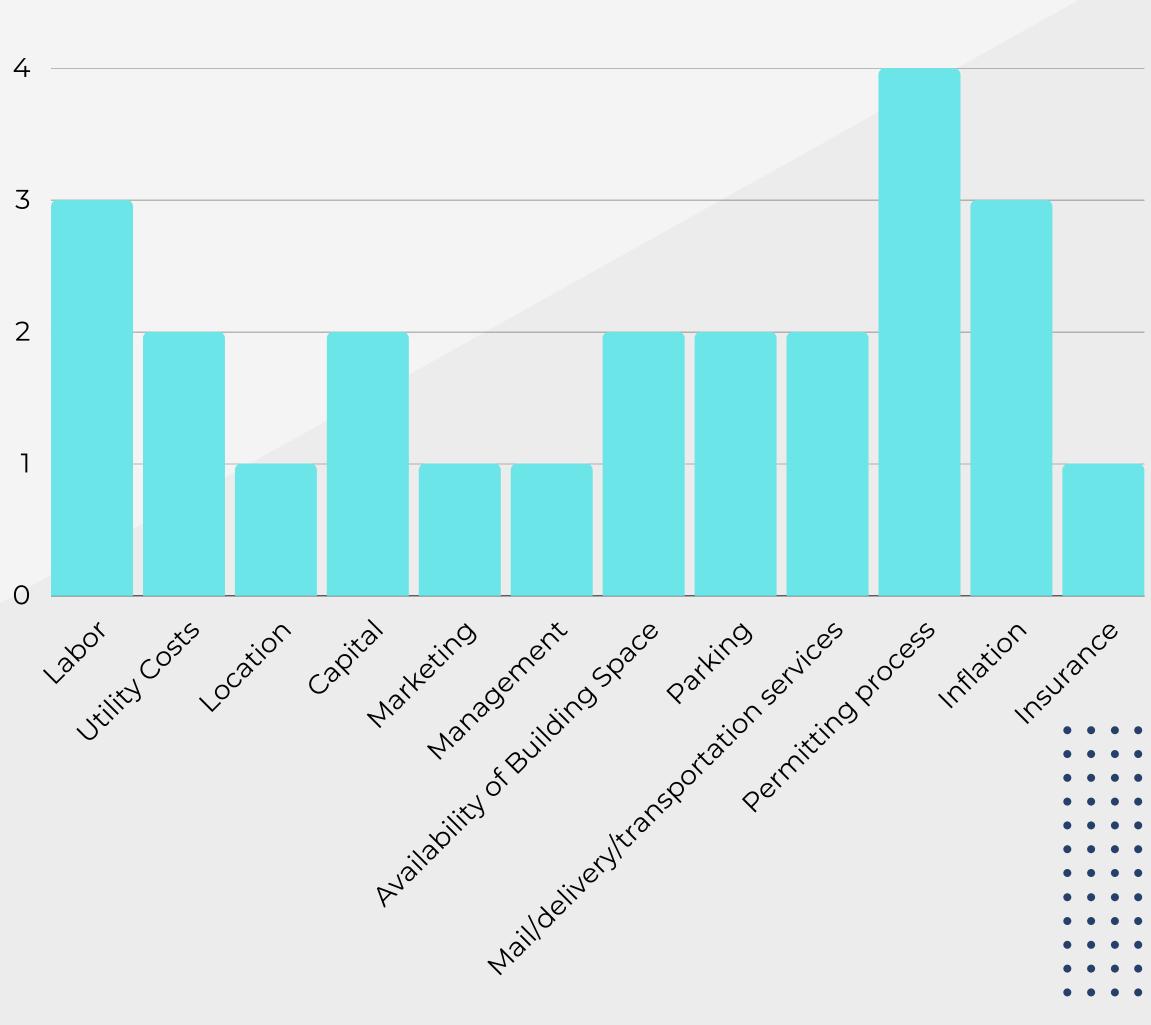






0000

WHAT FACTORS ARE IMPACTING BUSINESSES?





BIG TAKEAWAYS?

INFLATION

The cost of doing business seems to be getting more expensive. This fall, business owners explained how inflation is impacting their business. From the cost of goods, to shortages, to increased delivery fees, etc. One business explained how the price of packaging materials on things like stickers had gone up 300% in 2023 forcing the business to make their own version of stickers. It's also costing more to run a business from a labor standpoint because employees want to be paid a certain amount.

COST OF CONSTRUCTION

It requires a lot of capital to build out and update an office or store front. Construction and meeting certain govt. regulation codes frustrate businesses. Most of the businesses I meet with are cash flow businesses so in order for them to grow and expand they require a significant amount of capital ahead of time. This is why the Midland Entrepreneurial Challenge can help businesses, it allows them to grow faster than they would it would otherwise.

QUALITY OF LIFE

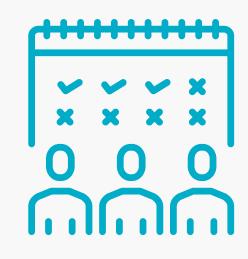
Quality of life conversations this fall centered mainly around parks, but also included in the mix were things like recycling, education and daycare. Many business owners expressed the desire to upgrade or add additional parks to Midland (family entertainment). Business owners expressed wanting more options outside like bike trails and splash pads.



FOUNDERS BLEND



12 different businesses have presented at Founders Blend since our first meeting in April 2023



Attendance varies between 50-70 people each month



3 different locations: SecondStory Coworking, CEED Building, Midland College



95% of attendees are from Midland, 5% from Odessa



1-2 local businesses showcased every month who donate or provide coffee/breakfast foods



7 Community Partners

















UPCOMING FOUNDERS BLEND



Business presenters: Every Neighbor & American Safety Services

Food & coffee donors: The Finer Things Cafe & Bom Dia Refreshments

Location: Midland College, Jack E. Brown Conference Hall

For more details on Founders Blend visit:







QUESTIONS 7







WOMEN IN ECONOMIC DEV.

FOUNDERS BLEND

SOCIAL MEDIA + WEBSITE UPDATES

HSAT WORKSHOP

DRONE COURSE: AIR SPACE CLASSES

NEWSLETTER

WOMEN IN ECONOMIC DEVELOPMENT



1:1 time with site selectors



Met other economic dev. professionals



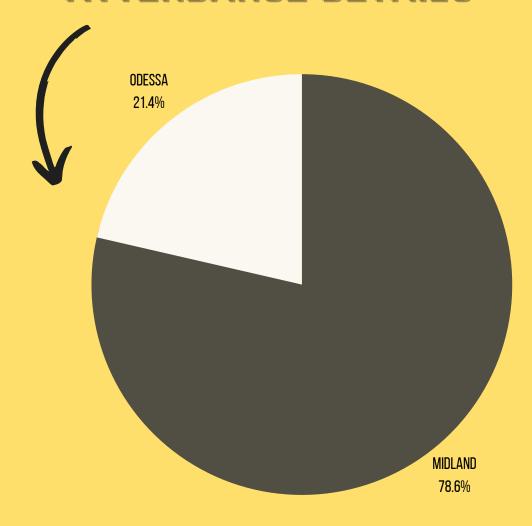
Marketing tips & feedback



Ideas from other communities



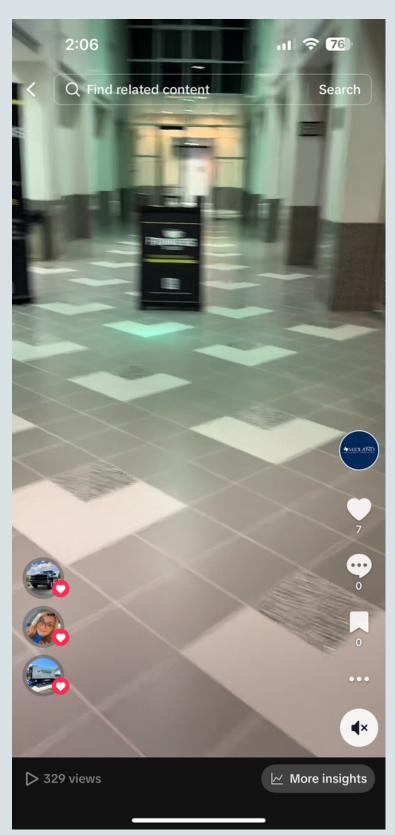
ATTENDANCE DETAILS

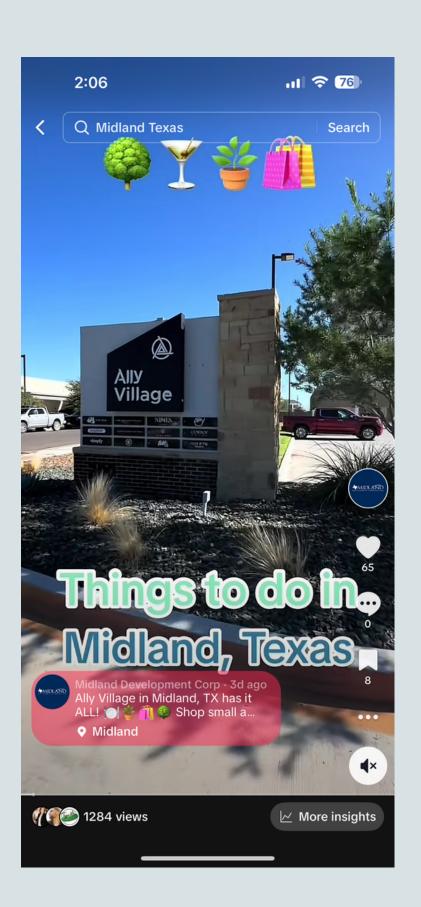


WEDNESDAY, NOVEMBER 8
7:30 AM - 9:00 AM
MIDLAND COLLEGE
JACK E. BROWN CONFERENCE HALL









8,254 VIEWS 198 LIKES 1840 FOLLOWERS

MIDLAND, TX

ODESSA, TX

O DALLAS, TX

O AUSTIN, TX

47% OF OUR FOLLOWERS ARE 25-34



21.05K **IMPRESSIONS**

FOLLOWERS



- LEADERSHIP MIDLAND PANEL
- DOGWOOD CDL BRE POST
- DIAMONDBACK & BUSH TENNIS CENTER
- MIDLAND ENTREPRENEURIAL **CHALLENGE PARTICIPATION**













2,412

FOLLOWERS

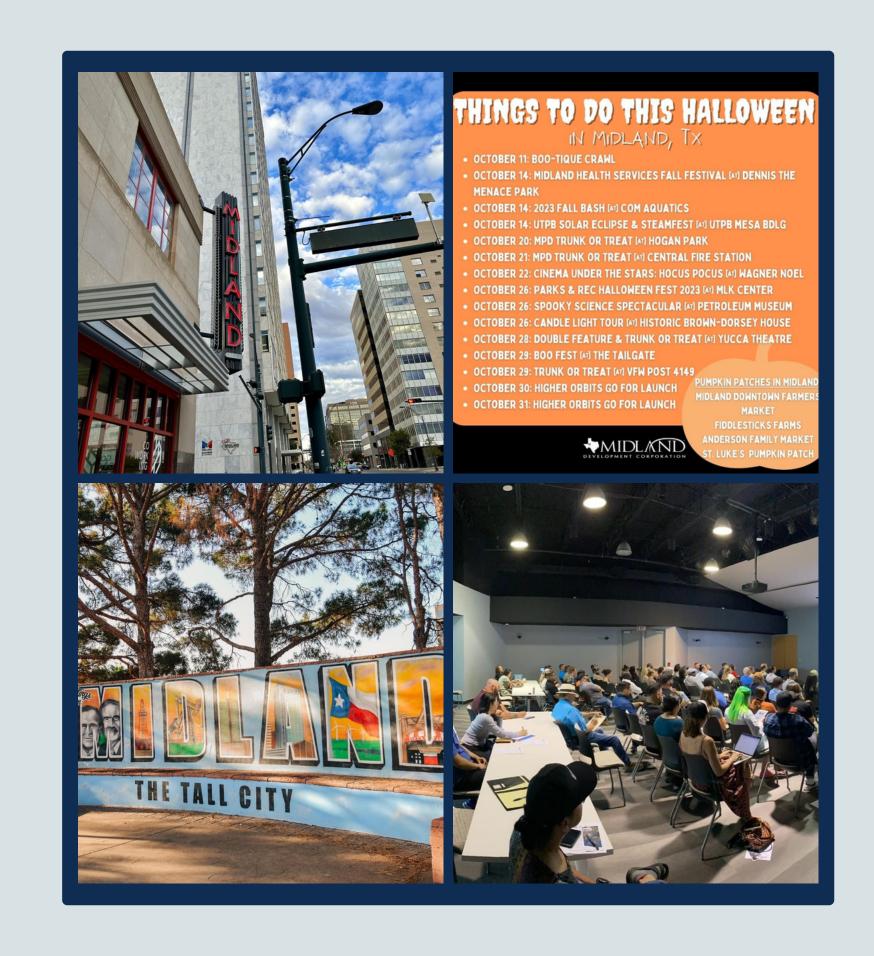
16.51K

IMPRESSIONS



TOP POSTS:

- PBIOS RECOMMENDATIONS
- THINGS TO DO IN OCTOBER IN MIDLAND
- MIDLAND MURAL POST
- ENTREPRENEURIAL CHALLENGE PARTICIPATION





FOLLOWERS

5,767 **IMPRESSIONS**

TOP POSTS:

- DOGWOOD CDL BRE POST
- THINGS TO DO IN OCTOBER IN MIDLAND
- LEADERSHIP MIDLAND PANEL
- PBIOS MIDLAND RECOMMENDATIONS



THINGS TO DO THIS HALLOWEEN IN MIDLAND, TX

- OCTOBER 14: MIDLAND HEALTH SERVICES FALL FESTIVAL [A1] DENNIS THE
- OCTOBER 14: 2023 FALL BASH [AT] COM AQUATICS
- OCTOBER 14: UTPB SOLAR ECLIPSE & STEAMFEST [41] UTPB MESA BDLG
- OCTOBER 20: MPD TRUNK OR TREAT [AT] HOGAN PARK
- OCTOBER 21: MPD TRUNK OR TREAT [AT] CENTRAL FIRE STATION

- OCTOBER 26: SPOOKY SCIENCE SPECTACULAR [At] PETROLEUM MUSEUM OCTOBER 26: CANDLE LIGHT TOUR [AT] HISTORIC BROWN-DORSEY HOUSE
- OCTOBER 28: DOUBLE FEATURE & TRUNK OR TREAT [AT] YUCCA THEATRE

- OCTOBER 31: HIGHER ORBITS GO FOR LAUNCH









Movember Plans

EVENTS

PROF. DEVELOPMENT

WEBSITE

HSAT WORKSHOP

November 15-November 17
The MDC will be participating in and assisting with the 6th Edition of the HSAT Workshop.

LEADERSHIP MIDLAND

3rd month of participating.

November will focus on education in Midland and learning about the school systems in our city.

AUDIT/UPDATES

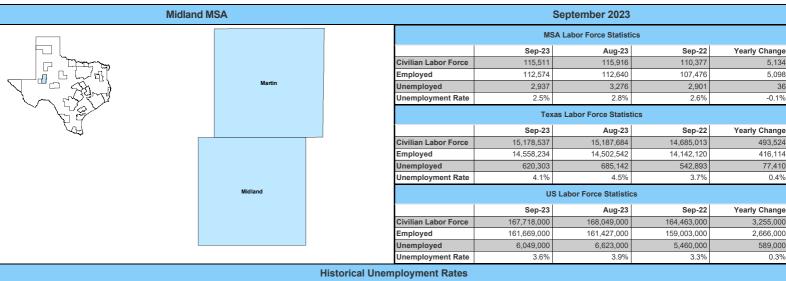
Taking some feedback and making the website more user-friendly. Also adding some new pages to better serve our community.

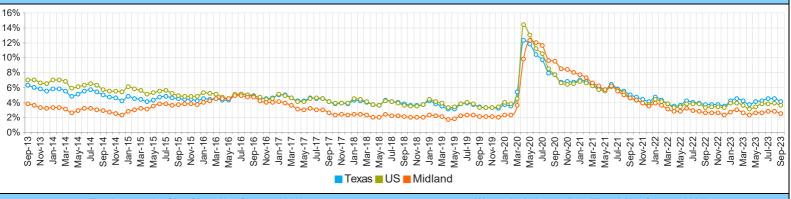


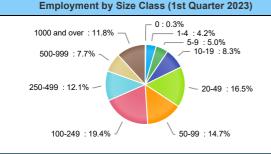






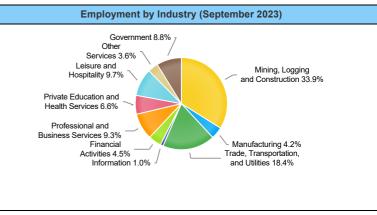






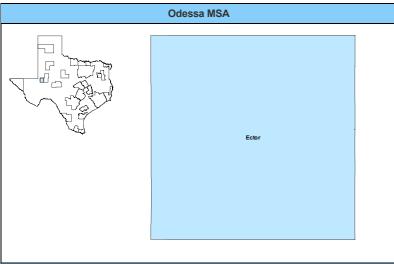
Government \$163.77 Unclassified \$0.75 Government \$163.77 Unclassified \$0.75 Service an \$2.41 Education \$79,12 Health Services \$100.70 Professional and Business Services \$293.63 Financial Activities \$130.21 Information \$12.41 Trade, Transportation and Utilities \$448.14 Manufacturing \$115.64 Construction \$160.12

Employment by Industry (September 2023)				
Industry	Current Month Employment	% Monthly Change	% Yearly Change	
Total Nonfarm	121,000	0.2%	4.9%	
Mining, Logging and Construction	41,000	-0.7%	7.9%	
Manufacturing	5,100	0.0%	4.1%	
Trade, Transportation, and Utilities	22,300	0.0%	2.8%	
Information	1,200	0.0%	0.0%	
Financial Activities	5,400	0.0%	1.9%	
Professional and Business Services	11,300	0.0%	0.0%	
Private Education and Health Services	8,000	0.0%	3.9%	
Leisure and Hospitality	11,700	-0.8%	1.7%	
Other Services	4,400	0.0%	7.3%	
Government	10,600	6.0%	9.3%	





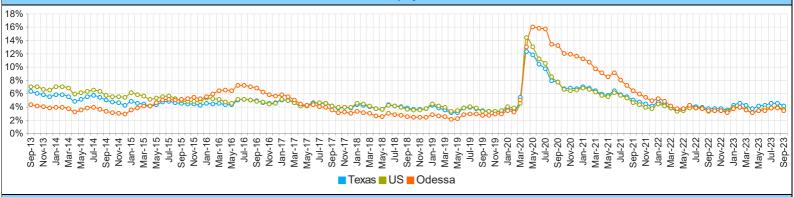




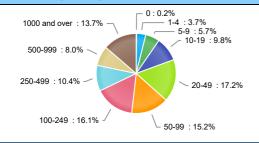
September 2025					
MSA Labor Force Statistics					
	Sep-23	Aug-23	Sep-22	Yearly Change	
Civilian Labor Force	86,980	86,691	84,593	2,387	
Employed	84,060	83,420	81,685	2,375	
Unemployed	2,920	3,271	2,908	12	
Unemployment Rate	3.4%	3.8%	3.4%	0.0%	
Texas Labor Force Statistics					
	Sep-23	Aug-23	Sep-22	Yearly Change	
Civilian Labor Force	15,178,537	15,187,684	14,685,013	493,524	
Employed	14,558,234	14,502,542	14,142,120	416,114	
Unemployed	620,303	685,142	542,893	77,410	

Unemployment Rate	4.1%	4.5%	3.7%	0.4%	
US Labor Force Statistics					
	Sep-23	Aug-23	Sep-22	Yearly Change	
Civilian Labor Force	167,718,000	168,049,000	164,463,000	3,255,000	
Employed	161,669,000	161,427,000	159,003,000	2,666,000	
Unemployed	6,049,000	6,623,000	5,460,000	589,000	
Unemployment Rate	3.6%	3.9%	3.3%	0.3%	

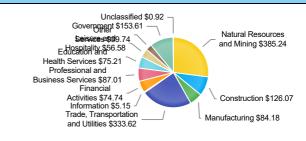
Historical Unemployment Rates



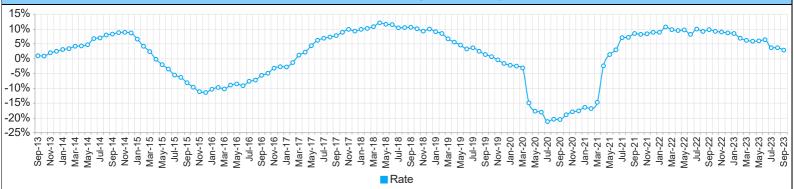
Employment by Size Class (1st Quarter 2023)



Wages by Industry (in millions) (1st Quarter 2023)



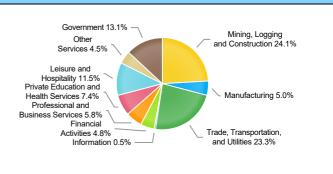
Annual Growth Rate Total Non-agricultural employment



Employment by Industry (September 2023)				
	Current Month	% Monthly	% Ye	

Limployment by industry (deptember 2023)					
Industry	Current Month Employment	% Monthly Change	% Yearly Change		
Total Nonfarm	81,600	1.4%	2.8%		
Mining, Logging and Construction	19,700	0.0%	4.8%		
Manufacturing	4,100	0.0%	2.5%		
Trade, Transportation, and Utilities	19,000	0.0%	1.1%		
Information	400	0.0%	0.0%		
Financial Activities	3,900	0.0%	2.6%		
Professional and Business Services	4,700	0.0%	0.0%		
Private Education and Health Services	6,000	1.7%	5.3%		
Leisure and Hospitality	9,400	2.2%	3.3%		
Other Services	3,700	0.0%	2.8%		
Government	10,700	8.1%	1.9%		

Employment by Industry (September 2023)





25 501

6.810

10.1%

3.0%

2.7%

-0.9%

1.4%

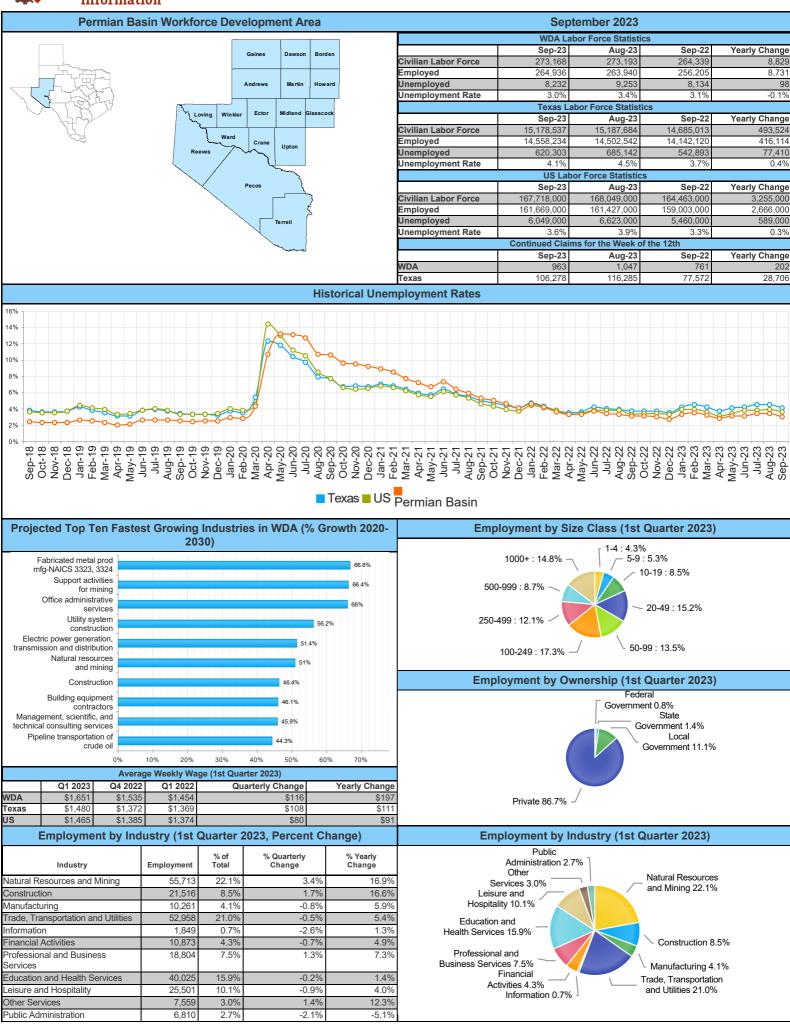
-2.1%

4.0%

12.3%

-5.1%





Information 0.7%

and Utilities 21.0%