

FOR MIDLAND'S FUTURE



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MISSION AND GOALS

he Midland Development Corporation (MDC), created in January 2002, offers incentives to qualified new and existing employers who create jobs for the community. Midland voters made these incentives possible when they approved a quarter-cent increase in the local sales tax rate, with additional revenues earmarked to promote economic development and diversification.

A five-member board appointed by the City Council governs the MDC.

MISSION

Promote and advance opportunities that enhance and diversify the strength and stability of the Midland economy.

GOALS

- The MDC will attract diversified industries and business to Midland.
- The MDC will retain and encourage expansion of existing businesses.
- The MDC will provide assistance to develop areas of the City of Midland that meet the city's development objectives.
- The MDC will market, recruit and strengthen Midland's workforce for current and future employers.

LETTER FROM THE CHAIRMAN

Brent Hilliard

hen Midland was founded in 1881 as the Texas and Pacific Railroad's halfway point between Fort Worth and El Paso, it's unlikely that anyone had the vision that the city would one day be the nexus of the nation's oil production, but Midland has become an economic powerhouse. As Chairman of the Midland Development Corporation, I want to see Midland use its momentum to overcome the challenges facing it, but I am aware that the MDC cannot accomplish this goal alone. That is why our organizational objective is to

build strong partnerships across the community, in order to combine separate strengths into a bold force to lift Midland to its full potential.

In 2017, the board of the MDC sought a fresh perspective regarding projects and agreements. Incentives are now disbursed contingent upon performance of contractually-mandated obligations, ensuring that investments made by the MDC are further safeguarded. We are working to enhance Midland's strategic advantages in the petroleum industry by opening the David Mims Business Park to its first tenant, Weir Oil & Gas. Looking forward, we anticipate implementing exciting new initiatives in the realms of child care, housing, and workforce attraction.

The MDC has not set aside its goal to assist the growth of business diversification. Of course, Midland will never replace its strong oil and gas sector, but the MDC is still aggressively seeking complementary industries that will thrive alongside our existing energy community. We believe that Midland has the capability to become a leader in an array of advanced industries and technologies.

For the MDC, 2017 was a year of partnerships: reaffirming existing relationships, and creating new and vital collaborations with partners in the Midland community. The mission of the MDC can be distilled to this: How can we help Midland succeed? Whether that means teaming with Midland Memorial Hospital to recruit physicians to care for the health needs of Midland's citizens, working with Weir Oil & Gas to bring new jobs to Midland, or collaborating with the Texas Department of Transportation to accelerate improvements to Midland's road system, the health and longevity of our city is our foremost concern.



We believe that Midland has the capability to become a leader in an array of advanced industries and technologies.

BOARD OF DIRECTORS



KEITH STRETCHER
1ST VICE CHAIR

Keith Stretcher, a long-time resident of Midland, served as the City Attorney for Midland from 1992 to 2015. He is a graduate of the Texas Tech University School of Law. He has helped draft several legislative bills on economic development that have become Texas law. He has served as President of the Texas City Attorney's Association, and on the Midland Chamber of Commerce's Executive Committee.



WESLEY BOWNDS

2ND VICE CHAIR

A native of Andrews, Texas, Wesley Bownds attended Texas A&M University and earned a BA degree in Business Administration. He moved to Midland in 1980 and began his banking career. He is now the Permian Basin Regional President for Frost Bank. Wesley has served on the board of Community and Senior Services for 15 years, and is a founding member of Stonegate Fellowship Church.



GARY D. DOUGLAS
SECRETARY

Gary D. Douglas is the Co-President of Wagner & Brown, Ltd., having been with the company since 1987. He is a graduate of the University of Texas with a BA degree in Accounting, and a graduate of the University of Texas Law School, having earned his Doctors of Jurisprudence in 1979. Gary is involved in numerous civic, community, and church activities.



STEPHEN LOWERY
TREASURER

Stephen Lowery is a managing principal of Red Beard Capital LLC (RBC). Prior to co-founding RBC, he was employed in business development by the Henry Investment Group. Stephen is a CPA and earned his MBA from the University of Texas of the Permian Basin. He currently serves on the board of the Boys & Girls Club of Midland.

PROFESSIONAL STAFF



PAM WELCH
EXECUTIVE DIRECTOR



TIM DANIELSON
DIRECTOR OF BUSINESS DEVELOPMENT



SARA HARRIS

ACCOUNTING CLERK /
RESEARCH ANALYST



REGAN LATHAN

MARKETING COORDINATOR

Midland Development Corporation has invested in education, including millions with the University of Texas of the Permian Basin and Midland College.

UTPB

The MDC made a bold statement about its commitment to education and the University of Texas of the Permian Basin with a \$3 million investment toward the construction of the school's \$52 million engineering building, which is being built on the school's Midland campus.

The economic development group is contributing funds to help build the third floor of the engineering school, which will enable UTPB to expand its offerings to include chemical and electrical engineering. UTPB reports that 1 in 10 students are engineering students, and its master plan calls for the student body to grow to 8,000 by 2020. The engineering building is tentatively scheduled to be completed in April 2019.

The MDC also is contributing \$2 million for the creation of business incubator and makerspace at the Center for Energy and Economic Diversification (CEED), also at UTPB's Midland campus. MDC has committed an additional \$5 million to UTPB for the reimbursement of faculty salaries at the incubator and Makerspace, to be disbursed over the twenty-year term of the agreement.

OTHER INVESTMENTS IN UTPB

\$200,000 per year over a six-year term has been committed to the establishment of an Aeronautical Engineering program. Aerospace engineering is integrated with the mechanical engineering track.

MIDLAND COLLEGE

In an effort to help Midland ISD and Midland College deal with increased interest in career credit classes, the MDC made a commitment of \$1.35 million over five years to help create the Next Generation Career Partnership.

Participation in career dual-credit classes has increased to 575 students from 295 in the 2016-17 school year. The program estimates an enrollment of 690 students for next school year and 730 students for future years.

Current career dual-credit options are in the fields of petroleum, health sciences and information technology. Additional pathways are being developed for 2018-19.

Midland College

BY KEITH STRETCHER

uring recent months, Dr. Steve Thomas, President of Midland College (MC) and representatives of the Midland Development Corporation (MDC) have engaged in intense planning sessions with the goal of increasing the number of students who complete college-level career and technology programs at MC. These programs, which lead to college certifications and associate degrees, prepare students to fill skilled technical positions in local businesses and industry. MC has established a fiveyear plan for expanding their technical education program. The transition to this new approach began in August 2017.

Enrollment will increase significantly during the upcoming academic year, and should continue to increase until the academic year 2019-20.

Currently, MC provides classes to students at a reduced tuition rate. To achieve targeted growth, this practice must continue as the local school districts have not appropriated funds to

Academic Year	Enrollment
2016-2017	301
2017-2018 (transition year)	520
2018-2019	690
2019-2020	730
2020-2021	730
2021-2022	730

pay for the tuition. However, this leaves MC without critical funding to pay for the expansion of programs. Furthermore, career and technical programming, largely provided at the Advanced Technology Center (ATC), is more expensive than traditional lecture-based instruction and requires special facilities and laboratories with updated equipment and supplies.

For the 2017-18 transition year, MC must remodel and equip two new Energy Technology labs and upgrade equipment in existing Automotive Technology, Diesel Technology, and Health Sciences labs. Additionally,



MC will need to upgrade technology throughout the ATC, and employ a minimum of three new faculty members to serve additional students. These faculty members must have direct industry experience in addition to academic credentials, and will be employed for extended annual contracts.

After the 2017-18 transition year, MC will need to expand and equip labs based on student progression into advanced coursework, and must maintain the existing equipment. Faculty needs will grow, as will the need for library and learning resources such as computer labs.

In developing the requirements for this program, MC and MDC have focused on continuing our commitment to career and technology education with flexibility and affordability which will allow students to succeed. We believe these new and expanded programs will appeal to students who already have a strong commitment to Midland and want to remain in the Permian Basin after graduation.

To provide the needed programming, the MDC has provided MC with a five-year commitment of \$1.35 million. According to the contract, the MDC shall provide \$250,000 annually for the first three years beginning in August 2017, and \$300,000 annually for the fourth and fifth years of the contract. MDC

UTPB

BY KEITH STRETCHER

partnership between the Midland Development Corporation (MDC) and the University of Texas of the Permian Basin (UTPB) has resulted in UTPB being able to offer expanded and new engineering programs. In the Fall of 2016, UTPB started an aeronautical engineering program after receiving a multi-year commitment from the MDC to fund the program at \$200,000 per year. Students are now able to graduate from UTPB with a mechanical engineering degree with an emphasis in aeronautical engineering.

In addition, the MDC has approved an agreement with UTPB for the construction of a new engineering building. The MDC will provide up to \$5 million over a five-year period to help complete UTPB's College of Engineering building, which will be located within the City of Midland, at the intersection of State Highway 191 and FM 1788. The funds from the MDC will be used for the build-out of the third floor of the new facility, which will house UTPB's newly-established electrical and chemical engineering programs as well as their existing engineering programs.

The MDC is also providing funding for the operating costs of an incubator/ makerspace program, to be located next door to the new College of Engineering, in the existing UTPB Center for Energy and Economic Diversification. The



incubator/makerspace will serve the community and promote new and expanded business enterprises in Midland.

Due to the efforts of the MDC and UTPB, the University of Texas Rising Stars Program has provided UTPB with a \$250,000 grant to employ renowned faculty members. In August 2004, the University of Texas board of regents approved an allocation of funds to be awarded to institutions to help attract and retain the best-qualified faculty. This is the second grant received by UTPB from the University of Texas Rising Stars Program over the last thirteen years.

On October 26, 2017, the Texas Higher Education Coordinating Board gave UTPB approval to offer Bachelor of Science degrees in chemical and electrical engineering. These degrees will be offered starting in the Fall 2018 semester. UTPB's long-term strategy for the engineering program is to significantly increase the number of high-quality engineers, who will then be ready to work in one of the most important energy-producing regions in the world. Chemical and electrical engineering

will allow UTPB to build a comprehensive College of Engineering that can meet the growing needs of Midland and the greater Permian Basin region.

Midlanders have consistently told the MDC that they want the MDC to focus on roads, education, and healthcare. As part of the focus on education, the MDC has been working with UTPB to provide funding to assist them in expanding their engineering program. It is important that a Midlander can graduate from MISD or one of our outstanding private schools, attend UTPB, obtain a degree in mechanical, aeronautical, petroleum, chemical, or electrical engineering, and never have to leave Midland. After construction of the facilities, one out of every seven students at UTPB will be enrolled in one of the engineering programs. We will continue to work with them to meet the educational needs of Midlanders. This investment is not a one-time commitment, but just the beginning, as we anticipate more opportunities to partner with UTPB in the future. MDC

Weir

WESLEY BOWNDS

he year 2017 presented the MDC with exciting new opportunities for economic development, the most notable of which is an agreement with The Weir Group's Oil & Gas Division. Weir already had a presence in the Permian Basin, providing products and services that support oil well drilling, completion, and production. Because of the myriad opportunities available in Midland, Weir wanted to expand its capacity. This presented the idea to partner with the MDC to achieve a complementary set of goals that will increase employment and economic activity in Midland. The MDC was able to sell Weir a location in the David Mims Business Park, with frontage access to Interstate 20.

According to the terms of MDC's economic development agreement with Weir, the new facility will include more than \$20 million in capital improvements, and \$9.6 million in personal property. Additionally, Weir will create

and maintain \$5.1 million in new annual payroll at the Midland location. This is a boon to the local tax base, and will initiate new primary jobs.

In order to increase fairness and transparency, in 2017 the MDC adjusted its incentives strategy by requiring performance from its contract partners before disbursing funds or forgivable loans. The MDC's agreement with Weir conforms to these guidelines by providing incentive payments to Weir after specific contractual obligations have been met. Forgivable loans totaling \$1.8 million will be made in five equal payments over the course of four years, as Weir certifies that it has met capital investment, personal property, and annual payroll goals. In consideration for developing Weir's section of the David Mims Business Park, the MDC will reimburse Weir for up to \$1.35 million in construction costs.

The overarching goal of MDC is to amplify partnerships in Midland and the broader Permian Basin





region, uniting efforts in order to achieve a cohesive strategy of economic improvement and growth. The MDC's partnership with Weir is classic economic development, and we mark it as one of the year's significant accomplishments.

The MDC's partnership with Weir is classic economic development, and we mark it as one of the year's significant accomplishments.







WEIR OIL & GAS

A highlight of 2017 was the MDC's agreement with engineering and oilfield services giant Weir Oil and Gas to build a \$30 million customer support center at the David Mims Business Park.

Obligations of the \$1.8 million deal are:

- Weir will purchase 20 acres at the business park.
- The property will be on the tax rolls at a valuation of \$65,000 per acre.
- Weir will invest a minimum of \$20 million in capital improvements and \$9.6 million in personal property (building, fixtures, and furnishings) by December 31, 2018.
- Starting payroll will be at least \$870,000, and will be increased to \$6 million, at which point it will be maintained through 2022.

The MDC will provide Weir an interest-free forgivable loan of \$1.8 million to be paid in equal installments of \$360,000 each year upon Weir meeting and maintaining its capital improvements and personal property obligations. The MDC also will reimburse Weir not more than \$1.3 million for the development of infrastructure, such as water and sewer lines, on the entire 70-acre business park site.

The 73.26-acre David Mims Business Park is located along Interstate 20 west of the western terminus of Loop 250, near Schlumberger's Midland headquarters. Weir will purchase part of the property through its subsidiary SPM Flow Control. The entire agreement includes Weir subsidiary Seaboard International. MDC

Rig Counts

PERMIAN BASIN

- As of Jan. 19, the Permian Basin had 409 rigs, up by 142 rigs (53 %) since the first week of 2017.
- As of Jan. 19, the Permian Basin rig count was up by 275 rigs (205 %) since the downturn's lowest counts of 134 in 2016. 134 rigs were recorded on April 29 and May 13.
- As of Jan. 19, 73 % of Texas' rigs were operating in the Permian Basin. That's nearly three out of every four rigs.
- 2015 average rig count: 277 total basin; 227 Texas part of the basin
- 2016 average rig count: 182 total basin; 158 Texas part of the basin
- 2017 average rig count: 355 total basin; 298 Texas part of the basin
- 2018 average rig count through Jan. 19: 404 total basin; 325 Texas part of the basin

MIDLAND COUNTY

- As of Jan. 19, Midland County had 46 rigs, up by 11 rigs (31 %) since the first week of 2017.
- 2015 average rig count: 32
- 2016 average rig count 30
- 2017 average rig count: 42

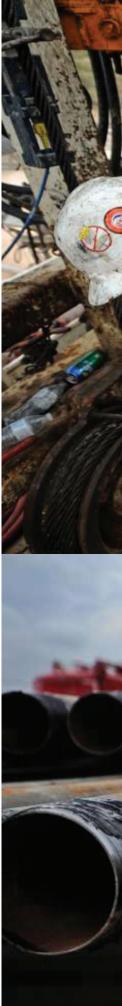
Oil Prices

- Average WTI price in 2015: \$48.79 per barrel
- Average WTI price in 2016: \$43.40 per barrel
- Average WTI price in 2017: \$50.80 per barrel
- Average WTI price in 2018 through Jan. 19: \$62.83

Economic Indicators

(2017 performance through October)

- Consumer spending up 10.7 %
- Automotive spending up 28.8 %
- Permits up 40.4 %
- Permit valuations up 8.2 %
- Hotel-motel tax collections
 up 19.5 %







Midland 101

FISCAL YEAR (2016-17)

- Airport boardings: 502,886 (increase of 6.8 % compared to FY 2015-16)
 - 12 straight months of positive numbers as of publication
- City sales tax collection: \$37,475,417

(increase of 4.3 % from 2015-16)

• 11 straight months of positive numbers as of publication

CALENDAR YEAR

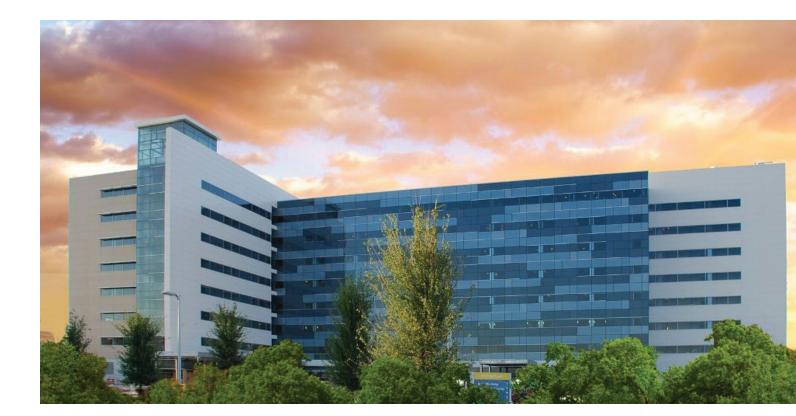
(through November 2017)

• Housing:

 Homes sold: 2,260 (annual record)

• Average sold price: \$293,735 (on pace to be an annual record)





Midland Memorial Hospital

GARY DOUGLAS

ttracting quality physicians is difficult for every American city. The shortfall of doctors nationwide will be nearly 100,000 by 2025, according to the American Medical Association. Since 2007, the Midland Development

Corporation has been supporting Midland Memorial Hospital's physician recruitment efforts. The current version of the physician recruitment reimbursement agreement between MDC and Midland Memorial Hospital began in 2014, and committed \$2 million total, to be reimbursed in amounts of up to \$450,000 per fiscal year.

This program has been an unmitigated success, with 39 physicians recruited since October 2014, and a retention rate of 86%. The average physician retention rate in the United States is 40%, and the rate in Texas is 62%. The high retention rate in Midland indicates the quality of the program, which is led by Midland Memorial Hospital's Cory Edmondson, Senior Vice President of Strategic Development, and Linda Remer, Manager of Physician Recruitment.

Midland Memorial's recruitment efforts are precisely targeted to attract physicians whose specialties match the needs of the Midland community. In 2017, seven doctors of internal medicine were recruited, along with one psychiatrist,

HEALTHCARE =

one family medicine specialist, one cardiologist, one pediatrician, and one maternal fetal medicine specialist. Three physicians were recruited to start practice in 2018. Seven of these physicians are from Midland or have family ties here, which is the best way to ensure that physicians are dedicated to Midland and will stay in the city long-term.

According to a study conducted in 2014 by Merritt Hawkins, a nationwide leader in physician recruitment and consulting, the economic impact of physicians upon their communities is enormous: each physician supports fourteen jobs, and each physician supports an average of \$1.1 million in wages and benefits, from which \$90,449 in local and state tax revenues is derived.

The partnership MDC has with Midland Memorial Hospital is one that we value highly. The health of Midland's citizens is one of the city's most precious assets, and by nurturing our relationship with the hospital, we seek to positively impact the daily lives of Midlanders, by making sure that highquality health care is available to everyone who needs it. This exemplifies the MDC's goals to support the city's economy. MDC





Chris Davidson Opportunity Park

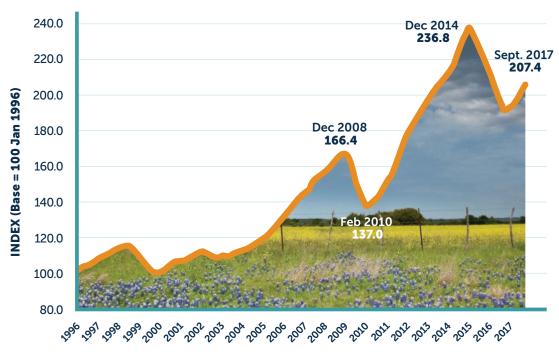
he Midland Development Corporation approved \$316,000 to assist in the construction of the new Chris Davidson Opportunity Park to be located at Bush Tennis Center.

The original Chris Davidson Opportunity
Park was built in 1989 and was inspired by the brief and
courageous life of Jan and Steve Davidson's son, Chris. At the
time, it was one of three parks in the country designed to give
children with disabilities the privilege of playing side-by-side
with their non-disabled peers.

The park is now being relocated to a 3.31-acre tract of land on Briarwood Avenue west of Bush Tennis Center that was donated by the Henry Foundation. The new park has a proposed budget of \$3,000,000.

The design of the equipment and the environment will fully incorporate the Seven Principles of Inclusive Playground Design developed in partnership with Utah State University and PLAYCOR. The emphasis on inclusion and usability recognizes the strengths, individuality, dignity, and abilities of all people disabled or non-disabled, regardless of age. MDC

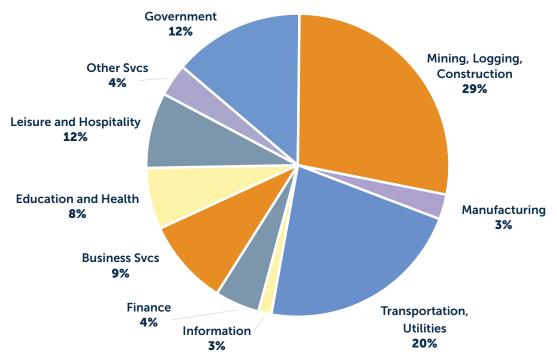
MIDLAND ECONOMIC INDEX 1996-2017



Source: Ingham Economics

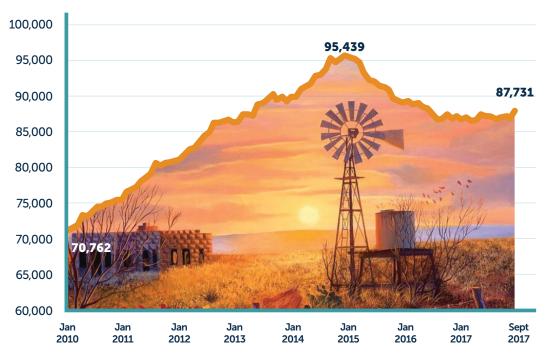
MIDLAND MSA

Percentage of Labor Force Engaged in Each Industry September 2017



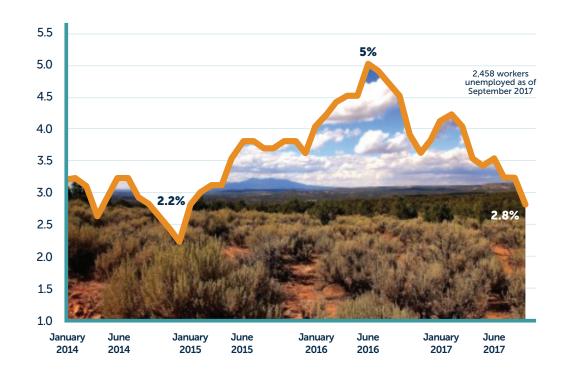
Source: Texas Workforce Commission

MIDLAND CIVILIAN LABOR FORCE



Source: Texas Workforce Commission

MIDLAND UNEMPLOYMENT RATES



Source: Texas Workforce Commission

By facilitating industrial upgrades and improving infrastructure, government lowers transaction costs to expedite economic exchanges. By investing in institutions, government lowers risk and supports the utilization of private sector capabilities.

BY STEPHEN LOWERY

aving been a Midlander for over two decades. driving its roads every day, I believe that the transportation and infrastructure projects in which the MDC is involved are of utmost importance. Roads are a city's lifeblood. The citizens of Midland give feedback to MDC board members, and that feedback usually includes requests to devote funding to roads. In 2017, the MDC responded to this need by dedicating over \$13 million to roads and infrastructure in order to achieve goals in the short term, and to initiate projects that will develop over the coming years.

The MDC's most significant infrastructure commitments came in the form of a new partnership with the Texas Department of Transportation, whereby funds from the MDC will leverage contributions at the state and federal level.

The first project. scheduled for 2019, is for the construction of main lanes and interchanges at the intersection of Loop 250 and County Road 1150, which serves the dual purpose of making a dangerous intersection safer, and opening a new corridor to trade. The MDC dedicated \$2 million to this project, which will be combined with approximately \$11 million from TxDOT, and \$15 million in federal funding

The second project is the improvement of the intersection of Loop 250 and County Road 1140, which is farther to the east, and will enable even more expansion to accommodate Midland's growth. For this project, \$3 million from the MDC leveraged \$16 million from TxDOT. It is scheduled for 2022

The third project is for

main lanes and interchanges at the intersection of Loop 250 and State Highway 191, an area where Midland is already experiencing explosive commercial growth. Scheduled for 2021, this vital artery will be enhanced in safety and capacity, with \$2 million coming from the MDC, and \$33 million from TxDOT.

The fourth and final collaboration between the MDC and TxDOT in 2017 is for the improvement of the intersection of South Midkiff Road and Interstate 20. Congestion at this intersection inhibits the mobility of Midlanders, and impedes the daily routines of businesses located nearby. This project is scheduled for 2021. The MDC will contribute \$2 million, enabling TxDOT to commit to \$20 million.

That's \$96 million to be spent on Midland's roads by the state and federal governments! To obtain that contribution, the MDC invested \$9 million. That's the kind of return I wish I could see on every investment.

Not to be overlooked, the MDC also committed \$1.7 million to improvements to the intersection of Carver Street and Scharbauer Drive, a hazardous low-water crossing that had long been in need of renovation. When completed, the intersection will be a safe transit area for motorists and pedestrians alike.

State Highway 349 is the main corridor that connects Midland to Lubbock and Amarillo. It also leads to many of Midland's newest housing developments to the north of the city. Heavily trafficked by semi-trailer trucks and commuters, it lacks turning lanes, medians, and curbs. The MDC has committed \$1.35 million to this project, along with \$1.2 million from the City of Midland and \$9.3 million from TxDOT.

As Midland continues its trajectory of growth, I look forward to continuing MDC's contributions to the vitality of the city's infrastructure. MDC



16 BUILDING STRONG PARTNERSHIPS

Infrastructure Projects

- Infrastructure and the economy are intrinsically connected. Without improving its infrastructure, Midland can neither maintain its current level of commerce and industry, nor handle the projected growth that will occur in the next five years.
- TxDOT projects in Midland that were lowto medium-priority have been accelerated, which will provide Midland with re-built mainlanes and interchanges years earlier than previously planned.

"Our job as an economic development board is to give power to the dollars we are entrusted with," said Brent Hilliard, MDC Board Chairman. "This particular venture is a perfect example of how we can use a multi-faceted collaboration to our community's benefit."

COMMITMENT TO ROAD FUNDING

The MDC introduced a new strategy that is enticing the state to deliver more road funding to Midland.

All totaled, an MDC contribution of \$10.35 million to projects across the city will help in the completion of \$117.5 million in projects (that includes the leveraging of \$90.15 million from the state and \$15.6 million from the federal government).

Those projects include two that will put the community closer to finishing out the northern half of Loop 250.

MDC leaders reached an agreement last year that \$5 million would be contributed to overpass projects at Loop 250 and county roads 1140 and 1150. In return, the Texas Department of Transportation is planning to contribute \$27.86 million.

Other projects funded are at Loop 250 and State Highway 191, State Highway 349 and South Midkiff Road and Interstate 20.

MDC LEVERAGING TRANSPORTATION FUNDS PROJECTS 2017

Project Name	MDC Contribution	City of Midland Contribution	Developer Contribution	TxDOT Contribution	Federal Contribution	Total Projected Cost
Loop 250 and overpass at CR1150	\$2.00M			\$11.86M	\$15.60M	\$29.50M
Loop 250 and overpass at CR1140	\$3.00M			\$16.00M		\$19.00M
Loop 250 and Highway 191	\$2.00M			\$33.00M		\$35.00M
Highway 349	\$1.35M	\$1.20M	\$0.20M	\$9.30M		\$12.05M
South Midkiff and 1-20	\$2.00M			\$20.00M		\$22.00M
Total Expenditure Per Contributor	\$10.35M	\$1.20M	\$0.20M	\$90.15M	\$15.60M	\$117.50M

ALL MDC INFRASTRUCTURE PROJECTS INITIATED 2017

Project Name	Туре	Initiation Date	MDC Expenditure
Carver and Scharbauer Drainage Improvement Project	design and construction	2017	\$1,700,000.00
David Mims Business Park infrastructure design Phase II	design and construction	2017	\$130,000.00
Highway 349 expansion	design and construction	2017	\$1,350,000.00
Spaceport Paving and Utilities	design and construction	2017	\$838,710.00
TXDOT - Loop 250 and CR 1150	design and construction	2017	\$2,000,000.00
TXDOT - Loop 250 and CR 1140	design and construction	2017	\$3,000,000.00
TXDOT - Loop 250 and Highway 191	design and construction	2017	\$2,000,000.00
TXDOT - Midkiff and I-20	design and construction	2017	\$2,000,000.00
Wadley right-of-way	right-of-way	2017	\$213,517.34
TOTAL			\$13,232,227.34





Tradeshows and Sponsorships

STATE OF THE ECONOMY LUNCHEON



20TH ANNUAL FAA/CSF CONFERENCE



HOUSTEX ADDITIVE SHOW



SPACECOM, HOUSTON, TX



SMALLSAT SYMPOSIUM



NATIONAL BUSINESS AVIATION ASSOCIATION CONFERENCE NBAA



INTERNATIONAL SYMPOSIUM FOR PERSONAL AND COMMERCIAL SPACEFLIGHT



CONNECT CONFERENCE





INSTITUTE OF FOOD TECHNOLOGY SHOW



SPACE SYMPOSIUM



MRO AVIATION & AEROSPACE



IAMC – INDUSTRIAL ASSET MANAGEMENT COUNCIL



Advertising and Publication

2017 MIDLAND GUIDE PARABOLIC ARC

BUSINESS JOURNALS SITE SELECTION MAGAZINE

BUSINESS XPANSION SPACE TIME MAGAZINE

SPACEDAILY

TEXAS WIDE OPEN FOR

GLOBAL TRADE MAGAZINE BUSINESS

GOOGLE ADWORDS TRADE & INDUSTRY MAGAZINE

MIDLAND CHAMBER OF

CHECKPOINTS MAGAZINE

COMMERCE

MAGAZINE

MIDLAND REPORTER

TELEGRAM

USA TODAY



CLEAR CHANNEL AIRPORTS

• A tension fabric advertisement is on display in the Midland International Air & Space Port for a one-year contract.

Social Media



Facebook @MidlandTXEDC



Midland Development Corporation



Twitter #MidlandTXEDC



YouTube Midland Development Corporation Channel



Website www.midlandtxedc.com

MDC's website is a wealth of information that is made available to all citizens, companies and site selectors. The Midland economic indicators are a useful and interactive tool that offers monthly figures and statistics.

The "Quality of Place" and "News & Press" pages are updated frequently with pertinent information regarding the happenings in the Midland community.



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